



## OAA Downtown Mural Program

# Request for Qualifications

**TO APPLY:** Please complete [our online application](#) and email the below application material to [storefronts@olympiaartspace.org](mailto:storefronts@olympiaartspace.org).

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## Seeking Qualification and Proposals for Artwork Installations

**Applications for Qualification due April 12th, 2023 - One application per artist or artist team.**

The Olympia Artspace Alliance (OAA) and the City of Olympia Parking and Business Improvement Area (PBIA) are collaborating to fund the concept, design, and installment of two new murals in Downtown Olympia. This project will award two murals at \$5000 each (for teams or individuals). This call for applicants is part one of a two-part process. If you are interested in designing and installing a mural downtown, we encourage you to read on and apply!

### About Project Partners:

**Olympia Artspace Alliance (OAA)** is an all-volunteer nonprofit organization established in 2011 to preserve, develop, and advocate for affordable live, work, and exhibition space for artists. We are committed to creating compensated opportunities for artists in the greater Olympia area.

**The Parking & Business Improvement Area (PBIA)** is a business improvement district in downtown Olympia that develops an annual recommendation for the City Council about how to invest the PBIA Fund. The PBIA board is made up of elected business owners from the downtown core, who work with city staff to make their work plan a reality in our downtown.

## Project Summary

Downtown Olympia is home to more than 70 colorful murals (you can view an interactive map of our murals [here](#)), many of them more than thirty years old. Our partnership with the Olympia PBIA aims to install a large, colorful, high-quality mural in a highly visible location in our downtown.

## Project Goals

- Create paid opportunities for established and emerging artists to share and develop their work
- Provide mentorship and support during the development process
- Create new community partnerships in downtown
- Increase public access to professional art
- Encourage creative activity throughout our community

## Project Details

### Budget

This project will award two murals at \$5000 each, which includes artists'/artists' team fees, usage fees, labor and equipment to design and produce artwork, artwork installation, and travel costs, including ground transportation. Artists are responsible for keeping all receipts for reimbursement, and for documenting their work (in both writing and in images).

### Project Timeline

The projected artwork installation will take place during Spring/Summer 2023, exact dates to be determined. These dates are subject to change and we hope the artist will be flexible in working with our volunteer board.

### Eligibility

Any artist or team of artists interested in creating two-dimensional designs to be completed in --- 2023 may submit their qualifications for consideration. Please note: digital media is required to support your online application. Preference will be given to artists living in the South Puget Sound.

If you have a mural site in mind, please let us know! We prioritize opportunities for BIPOC artists in our community. Content must be suitable for the general public. No profanity or explicit sexual or violent imagery will be accepted.

### This is a Two-part Application Process

We value our local artists' time and skills. This is a preliminary request for qualifications from interested artists. **Artists selected for proposal development, including location of mural, will be compensated \$100 for rendering sketches and for providing a greater description of their mural (information on proposal development below).**

## Submitting your Qualification

Online RFQ applications are due by 5 PM PST on April 12th 2023. Digital format responses will be accepted via this [Mural Application](#). In addition to filling out our online [application form](#), interested artists must also email required application materials. If you have a site in mind, we suggest you visit the site before submitting your proposal. This will enhance your understanding of the locations and their scale.

***Please email the Storefronts Manager ([storefronts@olympiaartspace.org](mailto:storefronts@olympiaartspace.org)) the following application material for your Qualification:***

- Contact Information: Name, address, phone number, email
- A statement (limit 200 words) describing your vision for the project, design elements, and how it will be displayed.
- A rough sketch or diagram in your preferred site. If you do not have a site in mind, please provide a general rough sketch or diagram.
- Three (3) images of your artwork (JPG, PNG, or PDF formats) or previous mural work.

## NEXT STEPS:

### Submitting Your Proposal- What to Expect from the proposal process

If your project is selected to move into the proposal development process, you will be asked to provide the following criteria within one week of notification. \$100 compensation will be provided for proposal development.

**Your proposal will be reviewed and evaluated based on the following criteria:**

- A fully developed concept, including sketch renderings, size, and description of materials
- A proposed location (s) - we will provide you with a list of available locations if necessary. Many walls in our downtown will require conversation with and permission from businesses/building owners.
- Integration of design themes aligned with your previous work mural examples (i.e., color scheme, messaging, design layout, etc.).
- Quality of skills and the ability to develop a unique and creative mural design.
- Willingness to consult and work collaboratively with the Project Partners to successfully meet any site requirements, schedules, and deadlines.
- Potential to successfully complete the project within the required time.
- Professional References—Applicants should list and provide contact information for at least two (2) references to contact for similar work performed.
- Any sustainable or “green” practices and qualities of your materials
- Overall professionalism and presentation of ideas and application materials
- Adherence to the budget of \$5000

### Timeline

<b>Deadline to submit proposals:</b>	April 12th, 2023 by 5pm.
<b>Notification:</b>	April 19th, 2023
<b>Installation:</b>	May-June, 2023 (weather dependant)
<b>Completed installations in place:</b>	July, 2023 (please be open to flexibility)

### Conditions

**Stipend: \$5000**

- Selected artists or teams will receive \$5000 in two installments
- Contracts with selected artists will grant the property owner, PBIA, city of Olympia, and OAA the right to reproduce and distribute images of the artwork in connection with marketing purposes
- Participation in this project is done at the artist’s own risk. Property owner, PBIA and OAA will not be held responsible for loss, theft or damage, including breakage, of displayed work.
- Artists will be expected to comply with OAA safety protocols.

- Artists, and their volunteers, are responsible for installing the work. OAA Storefront Manager and Board Members will be available for some assistance if necessary.

## **Non Discrimination**

Olympia Artspace Alliance does not discriminate on the grounds of race, creed, color, national origin, age, sex, marital status, veteran status, sexual orientation, or the presence of any disability.

## **Questions? Please call or email Storefronts Manager Erika Naficy.**

Erika's Contact: [storefronts@olympiaartspace.org](mailto:storefronts@olympiaartspace.org) (206) 280-9327

\*\*\*An information session for artists who are interested in this project will be provided virtually via Zoom on April 6th at 2pm. We highly encourage any artists considering submitting applications to attend the meeting. This meeting is estimated to last 30 minutes to an hour.

Virtual meeting details are below:

### **Join Zoom Meeting**

<https://us02web.zoom.us/j/87959864627?pwd=ZWNuaXNvVGphMGVVRb0h2eHdFMFU3QT09>

Meeting ID: 879 5986 4627

Passcode: 189570

*You do not need to have a business license or business insurance to apply for this opportunity, but please note that this work will incur a 1099 and you will be responsible for all taxes and fees.*

*Partners and Sponsors of Olympia Artspace Alliance: Olympia Downtown Alliance (ODA), Olympia Grants to Arts and Cultural Organizations, City of Olympia/PBIA, National Endowment for the Arts, and donations from individuals and local businesses.*